

# The Bridge Research Process

seven steps to organizational knowledge



The impact of the information and knowledge gaps in your organization is defined and a research question is posed.



We'll develop a theoretical framework and design a customized study to address your organizational needs.



A written summary report of our analysis and interpretations will identify limitations and make recommendations for future research.

## Step 1

Discovery Session



During the Discovery Session, you'll gain an appreciation for the information and knowledge gaps within your organization.

## Step 2

Research Question

## Step 3

Research & Evaluation



We'll use these services to address the research question in hopes of closing or eliminating the knowledge gap.

## Step 4

The Study

## Step 5

Analysis & Interpretation



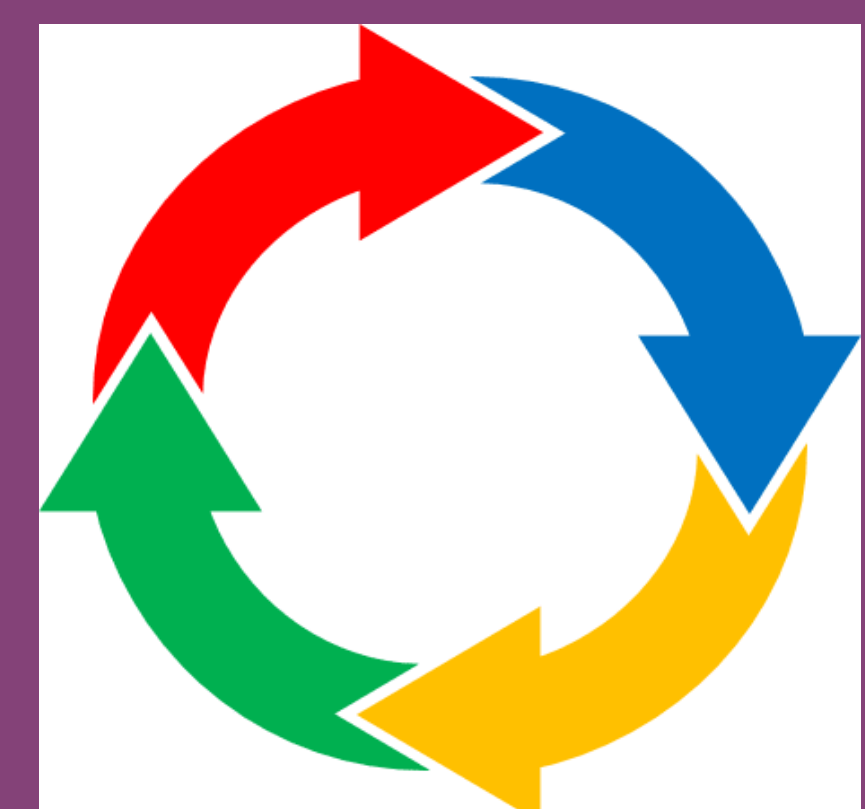
Available and/or collected data will be analyzed and the results interpreted to answer the research question.

## Step 6

Reporting

## Step 7

The Application



We will provide on-going consulting services to ensure application of the new knowledge into organizational practices.